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FOR IMMEDIATE RELEASE

Mansa Capital Raises Another \$15 Million for Debut High-Growth Healthcare Private Equity Fund, Commitments Now Total Roughly \$50 Million

Firm focused on growth equity investments in companies well-positioned to support the post-healthcare reform landscape with particular interest in meeting the increased demand from Urban and Hispanic Populations, raised latest round from notable combination of state pensions, high net-worth individuals, family offices

BOSTON, MA—December 10, 2013—Mansa Capital Management, LLC, a private equity firm focused on the \$2.5 trillion healthcare sector has raised an additional \$15 million bringing total commitments to roughly \$50 million. With strong relationships in healthcare, private equity and banking, the firm is investing in healthcare information technology (HCIT) and services companies that help to contain healthcare costs and improve clinical outcomes. Mansa is particularly interested in companies that can meet the increased demand from Hispanic and Urban Populations in the post-reform landscape.

“Raised from state pensions through emerging manager initiatives as well as high net worth individuals and family offices, participants in this latest round represent a broad and strong interest in the U.S. healthcare market among domestic, Caribbean and Latin American investors,” said Managing Partner and Chief Investment Officer, Ruben J. King-Shaw Jr.

Debut Healthcare Fund

Mansa Capital aggressively seeks out high-growth investment opportunities in healthcare innovation and services. The firm’s investments range from \$5-10 million. Its principals are looking at companies with up to \$150 million in enterprise value. The fund’s current portfolio includes Independent Living Systems, a Long Term Care Management Company based in Miami, Florida, and E4 Health, Inc., a Wellness Company based in Dallas, TX.

“We are particularly interested in companies catering to the unique healthcare needs of Hispanic and Urban Populations,” said Mansa Partner & COO, Jason Torres. “It’s our assertion that healthcare IT, which can facilitate customized and culturally-sensitive communications with minorities will improve education and outcomes once these largely uninsured groups are enrolled.”

Targeted Expertise

By leveraging their vast experience in healthcare policy, operations and corporate governance, Mansa Capital’s principals work in close collaboration with portfolio companies to guide their development. As industry veterans with extensive knowledge at the intersection of healthcare policy, clinical research, tech development and demographic trends, the Mansa Team can quickly identify and resolve problems as they develop.



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“In this environment, investors increasingly appreciate strategies with keen insights and operational experience in the post healthcare-reform market. Funds managed by more agile firms like ours with targeted, industry-specific ability and expertise to successfully invest in this market, are significantly out-performing other funds,” said James (Jim) Renna, a Partner at Mansa who leads the firm’s operations and advisory group.

About Mansa Capital

Headquartered in Boston, MA, with affiliates and/or advisory offices in New York City, Miami and Dallas, Mansa Capital is a private equity firm focused on the \$2.5 trillion healthcare sector. Prior to launching the new healthcare fund, the firm used its expertise in healthcare policy and economics to help management teams grow top line revenues and develop new products that built exceptional value. Mansa Capital’s principals bring to the firm extensive expertise in healthcare operations, marketing and finance including senior-level experience in healthcare compliance, regulation and reimbursement. The team has distinctive knowledge in the early identification of innovative business models that enable patients and providers to thrive in the post-healthcare reform environment. The firm also has special insights in the largely untapped Hispanic healthcare market. www.MansaCapital.com